

BALLET FOLKLORICO MEXICANO  
**XOCHIPILI OF OKC**

8TH ANIVERSARY

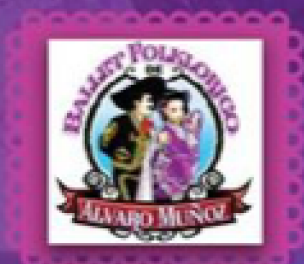
**06** | JAN  
2024

CIVIC CENTER  
MUSIC HALL



**FOLKLOREADA**

2024



201 N WALKER AVE, OKLAHOMA CITY, OK 73102



### **La Folkloreada Vision:**

Join us for an unforgettable on-stage journey with Ballet Folklórico Xochipilli of OKC, as we present a captivating showcase providing a broader view of the culture and deeply rooted traditions from different corners of Mexico. Immerse yourself in the vibrant tapestry of music, dances, food, colors, and all the joy that characterizes and reflects a Mexican worldwide. We guarantee that you will get to know, enjoy, and love every corner of Mexico!

### **Vision Statement:**

Ballet Folklórico Xochipilli of OKC's vision is to be a catalyst for unity, where the universal language of dance becomes a powerful medium for celebrating and preserving our rich Mexican heritage. We envision a world where our collective passion for dance dissolves barriers, creating an inclusive space that honors tradition, ignites curiosity, and embraces diversity.

### **Mission Statement:**

Ballet Folklórico Xochipilli of OKC's mission is to empower individuals of all ages with the wisdom of tradition, the strength of discipline, and the joy of cultural expression. Our purpose is to cultivate a space where passion meets dedication, allowing our members to embrace their roots and share the beauty of Mexican culture. Through performances and meaningful interactions, we aim to create lasting connections that promote understanding, unity and equity.





## Discipline, Culture & Tradition

### History

Ballet Folklórico Xochipilli OKC is a nonprofit dance group founded in 2015 by director Valentin Mata, who has a wealth of experience and passion for Mexican folklore dance. Valentin Mata, along with Alexandro Sandoval and Fabian Lechuga, formed a new Mexican folk dance group, as they recognized that there needed to be existing groups that emphasized the fusion of contemporary ballet and Mexican folklore. Their goal in starting this group, Mexican Folkloric Ballet Xochipilli, was to create a space to teach and learn about Mexican Folklore's new value and evolution, offering up-to-date classes and workshops with the latest techniques used in Mexico. At the same time, they wanted to highlight the true traditional flow that is essential to Mexico.

To achieve these goals, Xochipilli made an effort to have independent teachers, such as Nancy Baeza, so that the new generations may continue to learn, value, and represent Mexican history and traditions with pride and dignity are still very much alive in Mexico. Ballet Folklórico Xochipilli aims to be at the same level as other countries rich in folklore and traditions, so their efforts to maintain quality workshops, constant updates, and their love for our folklore will be the best representation of the world.

Since its founding, the group has become a prominent cultural organization in the Oklahoma City area. The group's members range in age from young children to adults, and they all share a common passion for Mexican folkloric dance. Through regular rehearsals and performances, Ballet Folklórico Xochipilli OKC has become a vibrant community of dancers dedicated to conserving and sharing the traditions of Mexican culture.

The group's performances showcase a variety of dances from different regions of Mexico. These performances are not only entertaining, but they also educate



audiences about the history and cultural significance of each dance. In addition to performing, the group also offers workshops and classes for people of all ages interested in learning more about Mexican culture and dance. Ballet Folklórico Xochipilli OKC is an inspiring non-profit organization that has significantly impacted the Oklahoma City community. Thanks to the passion and dedication of Valentin Mata and his team, many people have connected with their roots and learned about Mexico's rich cultural heritage.

### **Valentin Rios Mata**

Valentin Mata is a dancer and choreographer who has performed in various folklore dance programs and festivals in different countries. He has won several awards for his choreography and dancing skills, including the Oklahoma Nonprofit Excellence, Destined 2 Dance Virtual Awards Show, and Creative Arts and Dance Awards. Valentin has also been a part of different dance companies and groups, such as, participating with the Guadalupe Dance Company in the Lila Downs concert, Norahua, and the Ballet Folklórico Xochipilli, which he currently directs. Valentin has also preserved and promoted folklore dance by participating in festivals and performances, such as the Festival Internacional Cervantino and the Gustavo Vaquera Contreras Festival. Valentin's career as a dancer began at age five in festivals and holiday parades in his hometown of Juan Aldama Zacatecas, Mexico. He continued dancing throughout his academic journey at different stages of his life until he reached the end of his university studies. While pursuing an accounting and business administration degree, he danced for state folkloric dance company "Zacatecas." During his time in the company, under director César Lara Bañuelos, he learned about Mexican folklore, traditional dances, contemporary, jazz, flamenco, and ballet for eight years.





### **Nancy Baeza**

Nancy Baeza is a passionate advocate for Mexican culture and folklore, hailing from Liberal, Kansas, and raised on the southside of Oklahoma City. Despite facing the challenges of a long-term autoimmune disease, Lupus, Nancy has persevered in her love for dance, mainly Mexican folkloric dance. Her commitment to art has made her a successful performer, mentor, and teacher. In recognition of her outstanding contributions, Nancy was awarded the 30 under 30 Gen award in the arts in 2021. She also took on the opportunity to lead the Ballet Folklórico Xochipilli Kids, to focus on teaching traditional Mexican dance, culture, and history to children in her community. Nancy Baeza is a talented artist and dedicated mentor committed to preserving Mexican culture through dance and education. As a mother of two, Nancy understands the importance of preserving heritage, and her experiences have enabled her to help others connect with their cultural roots.



### **About Proyecto Folklorico de Sacramento California:**

Established in March 2021 by its Director, Erik Noel Díaz Reyes, after a global pandemic. His motivation to create a Folkloric group arose from observing that many people were facing issues of depression, anxiety, and a lack of identity. The idea was to share his modest knowledge of dance so that both young people and adults could engage in an affordable activity, thereby contributing to the community through dance performances and bringing joy to places that needed it the most.

Despite being founded just over a year ago, the Folkloric Project has already participated in various events both within and outside Sacramento, California. This includes accompanying distinguished international groups on their artistic tours, such as Los Tigres del Norte and Mariachi Vargas.

### **About Ballet Folklorico de Alvaro Muñoz Academy:**

Abilene's award-winning and first Mexican and original Ballet Folklorico, established by Martha Muñoz in 1963 at St. Vincent Pallotti Catholic Church, was formally introduced to the city of Abilene in 1982 with the assistance of the Abilene Cultural Affairs Council. Now celebrating its 60th Year Anniversary, on January 21, 2023, the Ballet Folklorico, supported by St. Vincent Pallotti Catholic Church, will embark on an independent journey on January 1, 2024. The group, officially known as El BALLET FOLKLORICO DE ALVARO MUÑOZ, is led by artistic dance director & choreographer Alvaro Muñoz, the nephew of the founder, and consists of 40 members, with 45 years of ballet Folklorico dance experience.

Furthermore, Ballet Folklorico de Alvaro Muñoz has formed a partnership with the prestigious Abilene Ballet Theatre, participating in their spring showcase at the Paramount Theatre in March. The Ballet Folklorico de Alvaro Muñoz has developed a strong relationship with the Historic Paramount Theatre, serving as the venue for Abilene Ballet Theatre productions and Ballet Folklorico de Alvaro Muñoz's yearly dance presentations, marking a significant contribution to Abilene's cultural scene. Starting January 1, 2023, Ballet Folklorico de Alvaro Muñoz has collaborated with Elisa A. Fulks, General Administrative Director, and Coordinator of Ballet de Mexico USA de Amalia Viviana Basanta Hernandez, aiming to promote cultural exchange



### **About Ballet Folklórico de Alvaro Muñoz Academy (Cont.):**

between the two organizations for the benefit of the Abilene community. The alliance with Ballet de Mexico USA aims to uplift lives by fostering artistic expression, particularly in classical ballet, folkloric dance, and music. Ballet Folklórico de Alvaro Muñoz is proud to sponsor the Ballet Folklórico de Mexico USA summer masterclass and work with the world-renowned Ballet de Mexico USA de Amalia Viviana Basanta Hernandez.

With numerous awards in state and regional dance competitions, Ballet Folklórico de Alvaro Muñoz Academy has received twenty-eight "1st place" trophies, thirteen "2nd place" trophies, six "3rd place" trophies in the young adult and children categories combined, and the overall grand prize, The 2023 "BEST OF FESTIVAL" Mexican Folklórico Dance Company from the 2023 "Viva Aztlan" Festival Folklórico Dance Competition and the 2023 "Bailes De Mi Tierra" Folklórico Competition.

Celebrating its 60th year anniversary, Ballet Folklórico de Alvaro Muñoz remains a vital part of the Abilene community, preserving the Mexican culture through the art of dance and continuing its mission to educate children and adults.

### **About Real del Alamo:**

The history of Real del Alamo begins in Oklahoma City, the capital of Oklahoma, where this group was founded in the year 2022. Although born in Mexico, they currently reside in the United States, hailing from the beautiful states of Zacatecas, Guanajuato, and Aguascalientes. Despite their brief trajectory, they have released 2 live albums, 12 singles, and have garnered a significant number of views on various digital platforms and social media. In addition to their musical activities, Real del Alamo is an entity committed to supporting the beautiful Latino community, striving to spread Mexican culture around the world.



# Sponsorship Packages

bfxokc@gmail.com



## Serape Package

**\$500**

- 4 tickets preferred seating
- Pre-Show VIP reception

## Dance Package

**\$1,000**

- 6 tickets preferred seating
- Logo promotional poster & social media
- 2 live mentions during show
- Pre-Show VIP reception



## Cultural Package

**\$2,000**

- 8 tickets VIP reserved seating
- Logo promotional poster & social media
- Live mentions during show
- Logo promotions on video
- Mention on all live interviews
- Pre-Show VIP reception



## Xochipilli Package

**\$3,000**

- 10 tickets VIP reserved seating
- Logo promotional poster & social media
- Live mentions during show
- Logo promotions on video
- Mention on all live interviews
- Logo on event banner
- 1 performance within a year
- Pre-Show VIP reception



